

The logo features the word "IPFUSION" in a bold, sans-serif font. The "IP" is in orange, and "FUSION" is in grey. Below it, the tagline "TO INNOVATE IN THE PURSUIT OF SIMPLICITY" is written in a smaller, grey, sans-serif font. The background consists of several overlapping, curved, grey shapes that resemble stylized motion lines or a circular graphic.

IPFUSION
TO INNOVATE IN THE
PURSUIT OF SIMPLICITY

IPFUSION 101

IPFusion

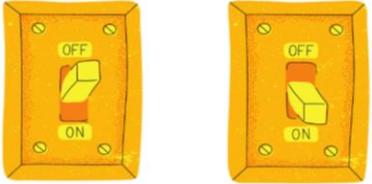
Makes things, that are unlike, work together.



How does IPFusion work?

Every object has a “state”, ex. a light switch is either ON or OFF.

IPFusion presents and makes decisions based on the state of an object.



As technology advances, objects (light switch) now have different degrees of ON or OFF and can also be connected and controlled by computer programs. IPFusion reads and records the state of an object. Through technology advancements we can now use and/or manipulate the state.

In the case of the light switch, IPFusion records the state (light switch is ON or OFF), if the ON-state is manipulated (dimmed) and power usage.

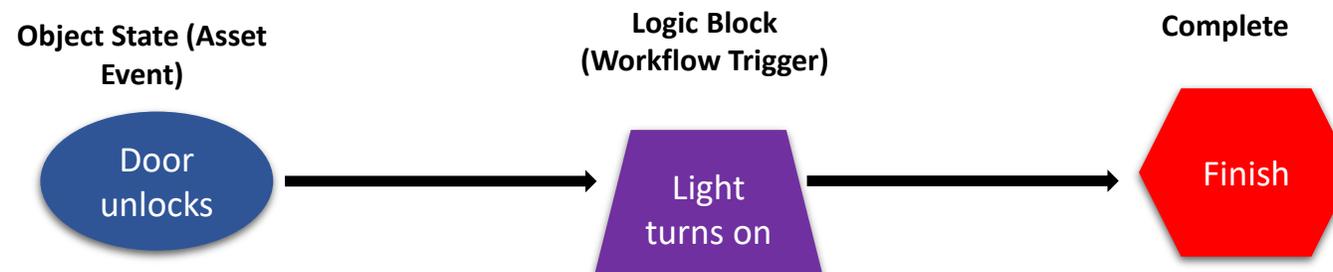
IPFusion takes the object state information and base real-world decisions on it. This way it enables things that are different and unlike, to work together.

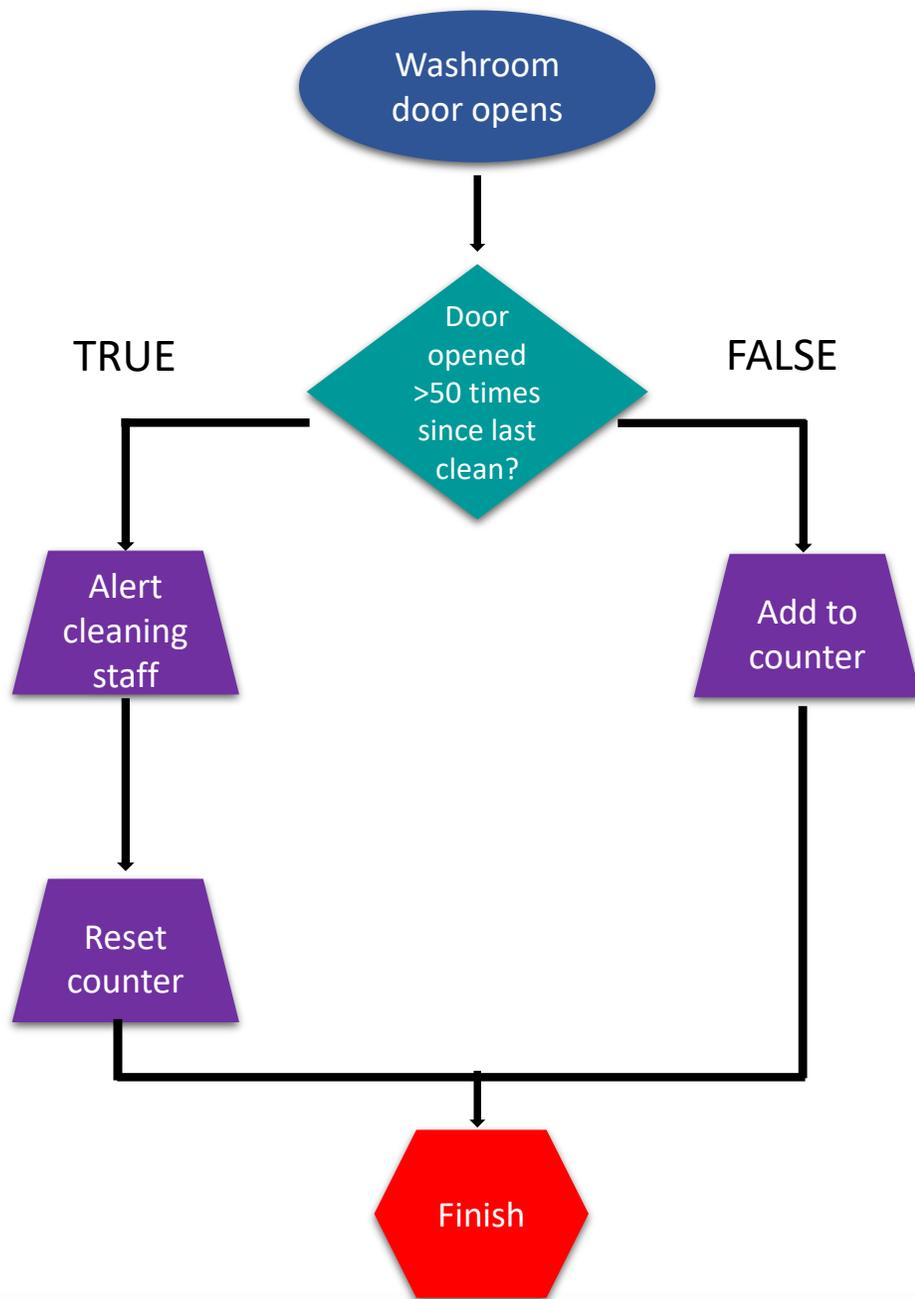


Action Based Workflows

IPFusion uses logic blocks to manipulate data which we refer to as workflows. The system can now make intelligent, logic-controlled decisions around any objects state. These automated workflows can apply to several objects states (assets) at the same time.

Assets can create an event and trigger an outcome through workflows.





APPLICATION: Smart Buildings

IPFusion creates efficiency opportunities by applying decision logic across two or more assets.

For example, in a commercial building the cleaning staff can be notified to clean the washrooms after the washroom doors opens 50 times.

CONCLUSION

IPFusion bridges the gaps between existing infrastructure, providing like-new functionality.



IPFusion partners with industry-leading manufacturers to enable best possible outcomes. IPFusion drives specific outcomes by evaluating the state of various assets, triggering action through workflow, and unifying the presentation of all systems into a single view.

THANK YOU

